



Pulse Survey 2024



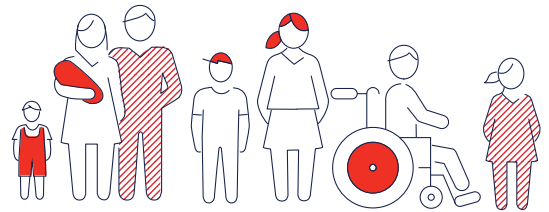
In August each year, we invite you to complete our Pulse Survey.

This survey helps us understand how your family is managing the cost of school needs and raises challenges or issues important to you.

2024

2,454 families

completed the Pulse Survey.



What you told us

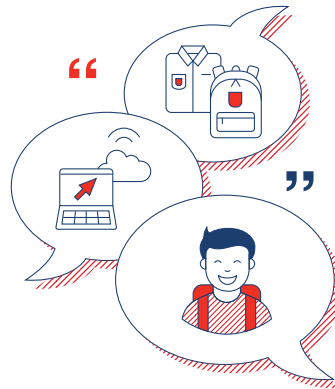
School has been hard or very hard for their children.



Found it hard or very hard to afford everything their children need for school.



Are worried about affording school needs for 2025.

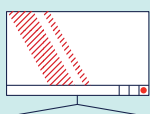


Learning for Life money helps parents and carers buy school uniforms and supplies (including books, stationery, and school bags) and pay for activities like excursions, camps, and sports.

Parents and carers are proud of their child's progress, effort, perseverance, resilience, attendance, attitude to learning, confidence and strength.

The most common hope for 2025 is that their children do well at school. We share this hope too!

This information helped us tell people that things are pretty tough for lots of you, and we need to work together to change that. We reached:



719,000 viewers



1,108,200+ listeners



599,000 readers

This information helped us raise awareness in the community about current issues and how they impact children's education. **Your feedback is important to us.**