



Employers making work experience meaningful and inspiring
 Find out more at www.workinspiration.com.au

THE ISSUES

- ❑ Young people take part in work experience every year, but it doesn't always inspire or expose them to what goes on behind the scenes
- ❑ Many young people don't have access to their own employer networks to experience the world of work
- ❑ Young people's perception of careers in the 21st century is often not current, making it difficult to make good decisions about education choices.
- ❑ Employers are seeking young people with skills, a good work ethic and who understand their organisation

THE WORK INSPIRATION SOLUTION

- ❑ Work Inspiration addresses two critical needs:
 - The industry need for employable and inspired young people
 - The social need to equip young people for a job in the 21st century
- ❑ Work Inspiration provides meaningful engagement between employers and young people to inspire and help prepare them for work
- ❑ Work Inspiration is a proven model that exposes young people to the pathways and diverse opportunities for employment





WHAT'S IN IT FOR EMPLOYERS?

- ❑ Provides a greater reach and cost effective way for employers to inspire and develop their future workforce
- ❑ Communicate a fresh perception of your industry or organisation to young people who may have a limited understanding of your organisation
- ❑ Boosts staff morale and engagement
- ❑ Helps employers develop a talent pipeline of inspired young people best suited to their industry

HOW DOES IT WORK?

How are young people recruited?

Employers partner with schools or other educational institutions. Groups of young people attend their workplace over 2-5 days.

What would they actually do?

A program toolkit is available for employers to help structure their program around three activities:

- 1. All About Me:** Discovering the young person's passions and interests as the starting point for providing an inspiring first experience of the world of work.
- 2. Look Behind the Scenes:** Introducing young people to the wide variety and scope of different jobs and roles in any business or organisation.
- 3. Careers Happen:** Bringing alive for young people how careers unfold and how their first job can be the start of their journey.

Work Inspiration is a flexible model that can be tailored by employers to suit their industry.

WHAT IS THE DIFFERENCE BETWEEN THIS AND OTHER PROGRAMS?

- ❑ It's cost effective and can help groups of young people in a short timeframe
- ❑ Improves understanding of career pathways through meaningful conversations with members of staff
- ❑ Allows young people to see what goes on behind the scenes and understand various roles in your business
- ❑ Inspires young people to make their education choices to current industry needs

JOIN IN

Help prepare the next generation for work. Join employers already experiencing amazing results!

"Work Inspiration was inspirational for both young people and the organisation. The biggest benefit was that we were able to get young people's perspectives on how our organisation works. It provides a sense of new blood for an organisation as they can see what the future might be like for us – from the people who might work here one day."

**- Staff Member at
Queensland Employer**

TAKE ACTION

Resources and support are readily available. Contact 02 9085 7286 or find out more at:

www.workinspiration.com.au