



Welcome to 2023

Making Connections Makes a Difference!



Dear VIEW Members,

As we leave 2022 behind us and embark on 2023 we reflect on what an amazing year it was for both VIEW Clubs and The Smith Family. The obvious highlight for The Smith Family was its centenary celebration across 2022, with many events and activities.

VIEW Clubs Online Raffle Celebrating The Smith Family's Centenary (drawn in Dec) raised \$25,300 for The Smith Family. A fabulous result! Thank you to all VIEW members, their friends and families who purchased tickets and congratulations to all the prize winners (see view.org.au).

We have been truly amazed by the wonderful efforts of VIEW members in fundraising and increasing sponsorship of students during 2022. It's incredible to know that **VIEW now nationally sponsor over 1,590 Learning for Life students** and I'm sure we're just weeks away from breaking the 1,600 target!

Thank you VIEW members for your ongoing support and generosity in 2022!

Other recent highlights

Toy and Book Appeal

Nationally, VIEW Clubs once again generously supported the **Toy & Book Appeal in 2022** raising over \$90,000. A new record! Thank you to all clubs that supported the Toy & Book Appeal last year.

Christmas Wrapping

Well done to everyone who was involved in Christmas Wrapping in your local areas. A special mention to members in Gold Coast and Darling Downs, QLD. VIEW Club members at Helensvale Westfield - Over 20 days 110 VIEW members wrapped 5,961 gifts over 664.5 volunteer hours and raised \$12,250. North and Western Metropolitan Melbourne & North and Western Country, Vic VIEW members conducted Christmas wrapping with Arup Australia Services and Arup donated a further \$500. We would like to share your other successful Christmas Wrapping events and ask that you notify us about your successful events.

We'd like to thank PNVP Pat McRae for her record keeping over five years for VIEW Clubs Events and Insurance notifications.

In the future, please notify NVP Elizabeth Birch (Elizabeth.birch-2@outlook.com) of the details and results of your activities. In this way we are able to track the great contribution you have made.

Upcoming 2023 Events

Opening new VIEW Clubs

We begin the year with two Inaugurations - in **February, Yerrabi (ACT)** and in **March, Leopold (Vic)**, with new clubs in the planning stages, it will be another excellent year for VIEW development.

International Women's Day (IWD) events throughout Australia

Individual clubs are encouraged to arrange their own International Women's Day events for 8 March 2023.

This year's IWD 2023 campaign theme is **#EmbraceEquity**. Imagine a gender equal world. A world free of bias, stereotypes and discrimination. A world that's diverse, equitable, and inclusive. A world where difference is valued and celebrated. Together we can forge women's equality. Collectively we can all **#EmbraceEquity**. Celebrate women's achievement. Raise awareness against bias. Take action for equality.



Online Training Sessions for VIEW members

In 2023 National Office will facilitate a number of training sessions for Committee members and Club members who are interested in developing their skills. Stay tuned! Sessions' information and schedule will be sent to all Clubs.

Re-purpose, Re-use and Re-invent - 60th Anniversary Tea Towel

We know we have plenty of creative and innovative members out there... so remember to purchase your VIEW 60th Anniversary tea towels which are selling fast! and **enter the Re-purpose, Re-use and Re-invent competition**. There are 4 categories – *Best Fashion, Most Useful Accessory, Most Innovative Accessory and Best Group*... We look forward to seeing your shared entries.

VIEW National Convention – Hobart – 8-10 September 2023

The VIEW National Convention will be held in Hobart Tasmania from 8-10 September 2023.

We invite you to come and join in the fun and excitement...

National Convention is conducted over 3 days, Friday to Sunday, and provides VIEW members, their friends and others interested with:

- An opportunity to hear from prominent speakers on a broad range of topics;
- An ability to learn about and celebrate VIEW achievements and our work within communities supporting the education of Australian children and young people experiencing disadvantage
- Other surprises, loads of fun and much, much more...

Welcoming New Members

We encourage all Clubs to be thinking of ways to welcome new members. There is sure to be women in your area looking to connect with like-minded women, keen to join an organisation offering fun, friendship, a network of support, and meaningful purpose – helping young Australians to reach their potential through education... these women could simply be waiting for your personal invitation!

VIEW National Office has a number of promotional materials available: posters, brochures, essence cards. Simply email your request to view@thesmithfamily.com.au.

As you can see 2023 promises to be an exciting year, Evelyn, Elizabeth and I look forward hearing about your events, activities, birthdays, Galas, Zone Conferences and hopefully meeting you at some stage.

Best wishes

Marg Woodhouse
National President 2022-23